

MOUNTING & UV SPRAY

OPTIMA LACQUER Optima MXE lacquer with advanced UV protection. This top end spray will not crack, fade, or yellow. Provides 100year UV protection. Highly recommended for all canvas or fine art prints for maximum lifespan, particularly if you intend to frame without glass

#3 BOARD Single weight acid-free matt board, to 30"x40"
3/16 GATOR Acid free barrier on a durable flat board up to 4x8 feet.

	5X7	8x12	11x17	16x20	20x24	24x36	30x40
Optima Laquer	7.50	9.50	11	15	20	30	45
#3 Board Mount	5	7	9	12	15	25	40
3/16 Gator	8	10	14	20	30	50	75

BORDERS & STRETCHING

Outside borders are not included in print pricing, though most materials are supplied with rough cut borders of 1/4inch or more. If you require larger borders (for matting or stretching) you may be required to move up a sheet size depending on the materials used. Please let us know your exact requirements when quoting your job.

We recommend Artworld for stretching canvas prints (621 Chatham, 384-3766)

EMBELLISHING / ENHANCING YOUR GICLEE

Prints can be embellished carefully with suitable materials. (on watercolor papers, use watercolor paints, pastels, or charcoals - on canvas use acrylic paints, acrylic lacquers or pigment markers. We recommend keeping the media as dry as possible, and testing on scrap media first to ensure compatibility with your materials & techniques. Pigment and Ultrachrome inks are permanent, and will not bleed or run on most papers.

CARING FOR YOUR GICLEE PRINT

Giclee prints should be treated as you would treat an original work of art to maximize their life-span. Avoid touching the surface of your print. Oils and contaminants on your skin will shorten the life of your print. **Do not exposure to high humidity, chemicals, or direct sunlight.** If long-term dark storage is necessary, store prints flat in a dry acid-free environment at room temperature.

WATERCOLOR & FINE ART PAPERS

Uncoated watercolor and fine-art papers should be framed behind glass, and should not be touched if at all possible. UV coated papers are much more durable, and can be framed without glass. Care should still be taken when handling as the surface will mar if scratched.

CANVAS - UNCOATED

Uncoated canvas can be framed without glass for short to medium term use. Dust using a feather-duster or soft cloth. If print is exposed to moisture, blot visibly wet areas carefully with a clean lint free cloth, and lay flat to dry. Though the image will not run if exposed to water, the surface will damage if rubbed so please be careful. For long term archival performance UV coating is required.

CANVAS - UV COATED

Optima MXE coated canvas is extremely durable, completely water and stain repellent, and suitable for framing without glass.

Terms And Conditions

Services, prices, and turnarounds listed in this booklet are not guaranteed and subject to change without notice. The film, print, artwork, file, or media which you have entrusted to us for processing will be handled with the utmost care, however, our acceptance of your order is subject to the condition that our liability for any loss or damage, even though caused by negligence or other fault while in our possession, shall be limited to replacing the lost or damaged film or media with similar unexposed film or media.

THE IMAGING GROUP
COMMERCIAL IMAGING DIVISION OF PRISM PHOTO

FINE ART REPRODUCTION SERVICES

www.imaginggroup.ca 250.386.7787

TEL 250.386.7787

FAX 250.386.1901

TOLL FREE 1.877.523.3456

www.imaginggroup.ca

info@imaginggroup.ca

791 Fort St. Victoria, BC, V8W 1G9

WHAT IS GICLEE?

Giclee is a term that refers to digital printing on fine art media, such as canvas and watercolor paper. As a rule, there is a huge variation in the quality and longevity of the final product, depending on the equipment, media, and care taken to produce your final print. We use three different printer and ink-set combinations on a range of fine-art media to produce some of the highest quality giclee printing around.

LONGEVITY: DYE VS PIGMENT INKS

ULTRACHROME™ INKS

This ink-system offers an excellent colour range similar to dye inks, and improved archival performance. Life-span ratings vary from 70 to 150 years (behind glass or UV sprayed), depending on the choice of media. UltraChrome is generally our preferred printing method, and is standard on all giclee printing up to 40"x60".

PIGMENT INKS

These inks are the most archival, with 200 year longevity ratings on most media. Extreme colours are more subdued, particularly in the reds.

DYE INKS - ENDURACHROME

Dye inks offer the widest colour range, with 18-50 year life spans. Minimum runs apply, oversize media up to 5x20 feet is available.

NOTE: Longevity testing estimates are based on typical indoor exposure levels behind glass.

OUR MEDIA

CANVAS

19mil premium artists canvas features a unique water-resistant emulsion that is much more durable than typical giclee canvas (prints can withstand casual water contact without lacquer - most canvas materials cannot withstand direct moisture contact even with standard lacquer coating). UV Lacquer coating is suggested for maximum life-span. Can be stretched or mounted. Rated for a display life of 70 years (lacquered or behind glass).

ARCHES COATED PAPER (cold & hot press)

These 425gsm 24x30" sheets offer an exceptional surface for any reproduction. The Cold press is our most textured coated stock. These papers are ideal for watercolour reproductions, and with the addition of heavy lacquer coating, can provide a spectacular finish for acrylics.

ARCHES NATURAL PAPER (cold & hot press)

Available in 140lb-300lb weights, and sheet sizes up to 30x40. Oversize prints on 44" rough press roll are also available. Uncoated papers are lower in contrast and sharpness, but are extremely archival, and ideal for embellishing. 140lb to 300lb weights are available. Some size restrictions apply.

SMOOTH FINE ART PAPER

These smooth 185 & 300gsm papers offer great contrast and sharpness in a smooth surface. The 300gsm paper is one of our most popular finishes.

SOMERSET FINE ART PAPER

Somerset Enhanced Velvet is a smooth fine-art paper coated specifically for Giclee printing. This paper produces rich color, deep blacks, and has excellent sharpness. Also available in a heavy texture.

HAHNEMULE TORCHON FINE ART PAPER

These larger sheets feature a unique broad texture in sizes up to 30x40. The surface is both smooth and yet heavily textured under direct lighting, offering a unique enhancement to subtle originals.

OTHER MEDIA

We have a wide range of special-order media that we can bring in to suit your work. We also have a continuously changing stock that rotates according to demand. Please let us know if you are looking for a surface not listed.

INITIAL SETUP

A one-time setup charge applies most all fine-art reproductions. This covers the cost of scanning your original, correcting color, and proofing. The cost of the scan is included, you will be supplied with a CD of your repro once it is complete.

The following prices may vary depending on your requirements. A quote will be provided up front for all jobs. Your satisfaction is completely guaranteed.

NON-CRITICAL COLOR

Artwork is reproduced with a good average color balance. The repro will be visually pleasing, and true to the feel of the original but will not match the original side by side.

CRITICAL COLOR

Your original is colour matched as closely as reasonably possible. We try to maintain all of the subtle nuances of colour and tone in the original wherever possible.

		DESIRED REPRO SIZE			
		11x17	17x22	20x30	30x40+
ORIGINAL SIZE	File	Minor tweak N/C			
	Film	30	40	50	60
	Up to 12x18	30	40	50	60
	Up to 17x22	50	60	70	80
	Up to 20x30	70	80	90	100

		DESIRED REPRO SIZE			
		11x17	17x22	20x30	30x40+
ORIGINAL SIZE	File	30	40	50	60
	Film	60	70	85	110
	Up to 12x18	60	70	85	110
	Up to 17x22	80	90	110	120
	Up to 20x30	100	125	150	150

GICLEE PRINT PRICING

	Somerset WC Intelliccoat WC Epson WC		Canvas Arches WC Hahnemule	
	First	2+	First	2+
8.5x11	28	20		
11X14	32	25	42	35
11X17	35	28	45	38
12X18	40	35	50	42
16X20	48	40	60	50
16X24	55	45	68	58
20X24	60	50	75	60
20X30	75	55	90	80
24X30	85	70	105	85
24X36	100	90	120	100
30X40	130	110	160	140
40X50	210	185	255	225
Over	14/sq'	12/sq'	18/sq'	16/sq'

MINIMUM ORDERS & SIZING

Certain media is priced based on full or half sheet sizes - individual print pricing may not apply. Minimum orders may apply on specific materials and special order items

OTHER MEDIA

We have a supply of specialty products that rotates according to demand, and can bring in specific media to meet your needs.

LARGER SIZES

We output up to 5x20 feet or longer in a single panel. Please enquire for details.

QUANTITY PRICING

Volume pricing will vary depending on quantity, media choice, ink usage, and timeline. An estimate will be provided at your request.

HOW DO I RE-ORDER?

We archive your files in-lab, but cannot guarantee permanent storage of your image. If we have your image on file you can simply call in your order, and we will fulfil it directly from our archive. Otherwise, simply bring in your CD.